



EZDOCK®

**BECOME AN  
EZ DOCK DEALER**



## WHY EZ DOCK?

As an EZ Dock Dealer, you are a member of an extensive network of skilled professionals who offer outstanding customer service and solutions to customers. Supported by best-in-class distributors, industry leading products, as well as extensive research and insights, marketing support, training, and reward programs you are put in a position to succeed immediately.

**Founded in 1991** based on the premise that there should be a better option than the traditional wooden dock, EZ Dock was first to market with its floating dock systems. EZ Dock's products are durable, eco-friendly, and require less maintenance than traditional dock systems.

EZ Dock's line of products are designed for residential, commercial, industrial, and government use. EZ Dock products can be configured in limitless ways, so no matter your customer's needs, we can work together to find the perfect solution to make their waterfront dreams a reality.

**When you invest in EZ Dock, you can be confident that you and your customers are getting the best product possible.**



## JOIN OUR DEALER FAMILY

EZ Dock is committed to our dealer network. We design the best products and right programs that will help grow your business. Made up of hundreds of dealers worldwide, our strong dealer network backed by our exceptional distributors is one of EZ Dock's strategic advantages.

**We believe in building long-term partnerships with distributors and their dealers, and we seek out those who believe in providing exceptional customer service.**



# THE BENEFITS OF PARTNERING WITH EZ DOCK

Immediate support and training from your EZ Dock Distributor

Improved customer satisfaction with durable, easy-to-assemble products

Versatile floating docks that attract a broad customer base

Valuable sales, marketing, and training support from your distributor and the EZ Dock team

Access to our New Dealer Program (see page 5 for more information)

Reputable manufacturing and regular communication within our distribution network

Complete education through our EZ Dock University platform on the features and benefits of EZ Dock products

Product brochures and other valuable information for customers

Continued development

Strong branding through an established supplier



## EZ DOCK POINT OF SALE MARKETING MATERIALS

Dealers to choose up to \$1,200 worth of items from list below.

- 8' x 10' Splash walls
- 10' x 10' Pop-Up Tent
- 14.8' Feather Flags
- Retractable Banners
- Vinyl Sign with Grommets
- EZ Dock and Dock Life Wearables
- Printed Marketing Brochures & Spec Guides



# EZ DOCK NEW DEALER PROGRAM

## WHO QUALIFIES?

Any new dealer or existing EZ Dock contractor who invests in EZ Dock inventory

Must have a place of business

Must have digital marketing platforms (website and social media)

## WHAT YOU GET

Choice of up to \$1,200 worth of point of sale marketing materials

Access to EZ Dock University online training

Premium EZ Dock and Dock Life wearables



## HAVE QUESTIONS?

CONTACT US AT 800-654-8168 OR VISIT [WWW.EZ-DOCK.COM/JOIN-OUR-TEAM/](http://WWW.EZ-DOCK.COM/JOIN-OUR-TEAM/)





For hundreds of U.S. and International watersports enthusiasts from various industry backgrounds, opening and EZ DOCK dealership has meant personal and financial rewards.

NOW WE INVITE YOU TO EXPERIENCE THOSE REWARDS FOR YOURSELF

## CONTACT US

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